

# School - Seminar Preparation

Thank you for booking a media.faith.culture seminar with Worlds Apart. The following is a confirmation of your seminar booking and is intended to provide you with some information your school may find useful when hosting one of our seminars as well as notify you of some feedback we require from you.

## Confirmation of Information

Your specific confirmation details will be sent to you via e-mail.

## Promotion of your Seminar

Our online Media Kit provides a variety of useful materials that your school may use in the promotion of your event. Items include speaker biographies, seminar synopses and several promotional posters. Please note that the Media Kit is located at [www.brettullman.com](http://www.brettullman.com) and select 'media.faith.culture'.

## Preparing your students for a talk

In preparation for your media.faith.culture seminar, we recommend that you begin a dialog with your students about the media they consume. Attached is a Media Survey from the Walt Mueller's Centre for Parent and Youth Understanding (CPYU) which is an excellent tool to assist you in this process. It provides a good overview of the media pursuits of your students. Please note that if you would like to view a PDF version of this survey, one can be obtained from the CPYU @ <http://www.cpyu.org/Page.aspx?id=77102>.

## Preparing your Parents of Teens (POT) for a talk

The media.faith.culture seminar addresses many hot topics for students such as sex, pornography, cutting, suicide, drugs, alcohol and violence. Some of your students will be quite familiar with these topics however for others, our seminar may evoke some questions. To ensure that the parents of your students are ready to field important questions after the seminar, we recommend that you touch base with them prior to the seminar to alleviate concerns and offer direction. Please note, we also offer a media.faith.culture seminar for parents which is an excellent complement to the student seminar. If you have booked a student seminar exclusively and would like to additionally book a parent seminar, please let us know via e-mail and we can adjust your booking.

## De-Brief for media.faith.culture

In order for your school to draw the full benefit of the media.faith.culture seminar, we recommend that you prepare not only for the actual speaking engagement but also for ongoing follow-up.

### Immediately after the seminar

This seminar introduces discussions about many different topics which can be difficult for students to grapple with and your students will express their struggles in different ways. Some may get angry, some become very quiet while other may conceal their thoughts. You know your students and will need to watch for changes in mood, attitude and behaviour after the seminar as these may be indicators that they are dealing with some of the issues that were raised. In addition, some of your students may truly work to apply some of the practical aspects of their faith in the weeks following the seminar. They may try to listen to more positive music, use discernment when choosing the video games they play or make better choices when dealing with sex, drugs or alcohol. Encourage them in their choices and recognize their efforts.

### One month after the seminar

After about a month, it is important to revisit the discussions from this seminar. We recommend that you touch base with your students to find out how they are doing. Encourage your students to share the struggles they are dealing with or have dealt with. Promote the sharing of how your students are attempting to deal with these struggles and the hurdles they have overcome in the process.

### Ongoing

As you are undoubtedly aware, the topics raised in the media.faith.culture seminar are ongoing. They are issues that continually challenge students and are therefore important to address within schools. Whether or not you choose to host follow-up seminars in the future, it is important that the issues of our culture are dealt with consistently. We recommend that your school establish a number of people that your students can speak with. Appointing 'safe' people of both genders will ensure your students can be open about any issue they wish to discuss and that the lines of communication remain open for them.

If you have any other questions or concerns please contact us. Thank you and we look forward to working with your group.

Brett Ullman  
Director  
Worlds Apart



# Seminar logistics

## Details of the Event

1. The seminar presentation lasts approximately 1 hour and 15 min after which there is a question and answer session. If time is constrained, we can accommodate your needs.
2. If you have any questions, please contact us. E-mail is our preferred form of communication. If your e-mail is not returned within three days, please resend it as we receive over a thousand e-mails every day. If you do need to speak directly with us, please contact us at 905.626.4297.

## Specific details for the Seminar

1. Our speaker will bring a laptop with cables to plug into a DI box however it is recommended that you have someone who is familiar with your sound system available for the duration of the seminar.
2. Our speaker's laptop will need to be connected at the front where he will be speaking.
3. Our speaker requires a data projector and a large screen or wall onto which the presentation can be projected. Being that the seminar is focused on media, the larger the screen, the better.
4. Please have a cheque for the honorarium and expenses ready, made payable to 'Worlds Apart'.
5. If your school is connected with any Child and Youth workers, Guidance Counsellors or Social workers, we highly recommend that they be present for the seminar to provide support to seminar attendees both immediately after the seminar and in the months following the presentation.
6. Please forward the following information to us:
  - a phone number at which you will be able to be reached on the day of the seminar
  - directions to your school (or venue)
  - an estimate of the number of students attending the seminar
  - what time our speaker can arrive to begin set up (requires approximately 1 ½ hours)
  - the details of your sound system
  - confirmation of the set up of the data projector as per the above details. Our speaker requires that his laptop be at the front where he is presenting, it cannot be at the back being run by another individual.

**\*Please note** that for seminars being hosted in Ontario, our speaker can bring a data projector and sound system if your school does not have access to these items. Please confirm if you need any of this equipment.

